



Plastics Processing Exposition
April 01 to 04, 2009

intouch with plastics



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Facts & Figures

- Trade fair amidst the stronghold of the plastics processing industry
- approx. 250 exhibitors from 10 nations
- 10,000 visitors
- Outstanding cost/benefit ratio
- Meeting place of the decision makers
- High concentration of contacts
- Optimal transport links with the A2 motorway
- Favourably priced infrastructure

Forum for the plastics sector

KMO, Kunststoffverarbeitungs-Messe Ostwestfalen - Plastics Processing Fair East Westphalia, is the fair for the northern region of Germany. With its central location, ideal transport connections, the outstanding cost/benefit ratio and its attractive indoor facilities at the exhibition centre "Messezentrum Bad Salzufflen", KMO has advanced to become the major forum for the plastics sector. As an addition to the leading fair of the sector, KMO concentrates on the actual business at grassroots level as a fair for trade visitors. The discussions conducted between the exhibitors and visitors to the event are based on cooperation and partnership while the main focus concerns finding solutions to specific problems. Reputable manufacturers demonstrate their expertise in the areas of injection moulding, peripheral systems, automation, raw and auxiliary materials, mould and tool construction, prototyping, as well as quality assurance. The high concentration of contacts coupled with the effective size of the event make KMO an indispensable venue for decision makers.

Customers require care...

German companies are operating in saturated markets to an ever-increasing extent. The potential for new customers is limited here and the acquisition of new clients is costly. Looking after established customers, who continue to account for two thirds of the clientele, becomes the main success factor. The optimal cost/benefit ratio makes KMO an ideal instrument for nurturing relationships with regular customers. Confidence in the market can be built up and customer loyalty can be consolidated face-to-face.

KMO has been established at the exhibition site of Bad Salzufflen as a forum amidst the stronghold of the plastics processing industry since 1986. It has continually developed around the core topic of "injection moulding" far beyond the regional borders, and is today regarded as a crucial date in the diaries of all those involved in the plastics sector in North Germany. KMO symbolises maximum exhibitor know-how coupled with a substantial number of visitors from the decision-making level on a service-oriented platform. True to the motto: intouch with plastics

Tick box:
 We are interested in attending KMO 2009.
 Please send us the application forms.

Company _____

Name _____

Street address _____

Postcode / City _____

Phone _____

Fax _____

e-mail _____

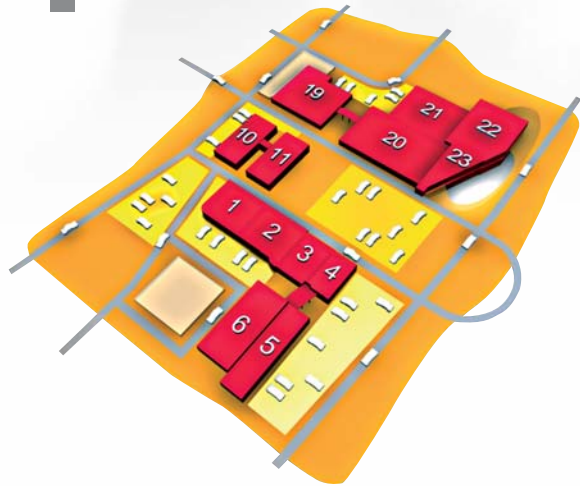
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Dates subject to change.

PLASTICS PROCESSING EXPOSITION

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Exhibition Centre Bad Salzufen

Bad Salzufen is among the top ten locations for exhibitions in Germany. KMO - Plastics Processing Fair - has established itself here in a core area of plastics processing as the third largest national gathering of businesses operating in this industry. Further trade fairs, including, for example, M.O.W. - Furniture Fair or ZOW - Component Supplier Fair East Westphalia, as well as product sampling, award ceremonies and events, are regarded as important business and material planning events for professionals.

Major events for the public, e.g. Haus Garten Touristik (House Garden Tourism) or Autosalon (automobile exhibition) regularly attract large crowds. All of the events pick out important fields of expertise of industry in East Westphalia as a central theme and, as professional sector platforms for information, offers and orders, they constitute a decisive economic factor for the region - and for the whole of Europe! Member of FAMA | AUMA



A TRADE FAIR SHOW FROM



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