

**MAACK BUSINESS SERVICES** presents

**15th Annual World Congress**  
**Profitability and Environment Drive New Global Directions**

# POLYESTER & PET CHAIN

原料 樹脂 ビジネス開発 グローバルなアプリケーション 市場

**February [23]-24-25, 2011 • Swissôtel Zürich, Switzerland**



Don't miss this unique opportunity! Register now for Polyester & PET Chain 2011 where you will discuss current and future trends for Polyesters & PET at a crucial stage of development, simultaneously maturing and re-energizing.



This event will bring together industry leaders from around the world to focus on new technology, product and application directions needed to sustain growth and profitability as markets recover worldwide.

Register today and take this opportunity to question expert speakers in detail and discuss critical issues with colleagues on subjects including:



- Evolution of the Polyester Value Chain against the backdrop of maturing markets, supply/demand balances and pricing scenarios
- Forecasts on feedstock and intermediates: MEG-PX-PTA-PET supply chain dynamics and outlook
- Trends in textiles, fiber, yarn, film, sheet, packaging, bottles, and novel technical applications
- New polymer developments including PTN, PEN, PTT, PBT, catalysts, additives, nano materials, modifiers and high performance engineering applications.
- Impact of regulations, image, environmental challenges/ opportunities, bio materials, consumer and fashion trends
- And more!



**Register now!**



**MAACK BUSINESS SERVICES**  
Plastics Technology and Marketing

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a part of



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**chemicalweek**



# passion for PTA technology



## Samsung Petrochemical provides the PTA Technology

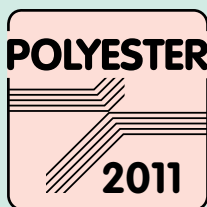
### Expertise, Excellence & Competitive Edge

Samsung Petrochemical Co., with over 30 years of PTA manufacturing, designing and debottlenecking experience, offers one of the most competitive technologies in the industry. We provide highly optimized and efficient PTA solutions, the result of our effort to produce an industry-leading product with high operability, proven technology and hands-on experience accumulated over the years.

With a passion for PTA technology, we have developed the next generation PTA process—a innovative technology with efficient investment and variable costs for years to come.



**SAMSUNG PETROCHEMICAL**



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**Wednesday, February 23, 2011**

**4:00 p.m. Exhibitor set up**

**4:00 p.m. Registration**

**Thursday, February 24, 2011**

**8:20 a.m. Global Business Reviews – Polyester Chain**

*Introduction*

IHS, Inc

John Pearson

*Reliance Industries*

**Polyester Chain towards a Sustainable Growth**

RD Udeshi, President – Polyester Chain

*IHS, Inc.*

**Supply and Demand Trends for P-xylene and Fiber Intermediates**

Ed Gartner, Senior Manager, World Petrochemicals Program

*Samsung Petrochemical Co., Ltd.*

**Samsung PTA Technology & Solutions**

**Introduction of Samsung PTA licensing package and the Next Generation Technology.**

Eun-Jae Cho, Vice President PTA Licensing

*Davy Process Technology*

**Compress PTA – Low Cost and Increased Reliability in PTA Technology**

Roger Lawrence, Vice President, PTA and New Products Businesses

Julian Gray, Principle Process Engineer

*Lummus Technology, a CB&I Company*

**Latest Advances in PX Production Using the BP Paraxylene Process**

Laurence J. Convery, Technology Marketing Director

**Q&A Session**

**10:40 a.m. Coffee/Tea Break**

## 11:10 a.m. Global Polyester/PET Markets

*Reliance Industries*

### **Polyester Leadership Through Innovation**

Anil Kelkar, Leader Polyester Research and Technology Group

*PetroquimicaSuape*

### **Growth and Integration in the South American Polyester Market**

Sonny Hansen, CEO Advisor

*SINOPEC Shanghai Research Institute of Petrochemical Technology*

### **PET Chain Market and Technology Options in China**

Yang Xueping, Senior Engineer

*OJSC Polief*

### **The Development of the Russian PET Market**

Vladislav Kuznetsov

## Q&A Session

## 1:00 p.m. Luncheon

## 2:10 p.m. Global Plant and Process Technology Advances

*INVISTA Performance Technologies*

### **Changing Realities in the Polyester World**

Ian Woodcock, Business Development Manager

*Uhde Inventa-Fischer GmbH*

### **Melt-to-Resin MTR – New Benchmark for Energy Efficiency**

Stefan Bartz, Vice President Sales

*Lurgi GmbH*

### **Improved Polyester Plants with Reduced Equipment Costs While Maintaining a High Quality Standard**

Gerald Kriesche, Director Technology

*Bühler AG*

### **PET SSP Solutions on a Successful Path**

Martin Müller, Managing Director Thermal Processes

## Q&A Session

## 4:00 p.m. Coffee/Tea Break

## 4:30 p.m. Polyester Process & Performance Developments

*Campine NV*

### **An Update on the Global Antimony Oxide Situation**

Karl Coopmans, Commercial Manager

*Toyobo Co. Ltd.*

**Practical Use of Aluminum Based (Innovative) Polyester Catalyst**

Yasuki Nakai, Group Leader, Katata Polymers Development Center

*Cytec Industries Inc.*

**UV Absorbers for Global PET Applications**

Sari-Beth Samuels, Global Marketing Manager, Additives

*ColorMatrix*

**Driving Down Carbon Footprint in PET Preform Processing:  
An Independent Study of the Latest Reheat Additive Capabilities**

Ian Appleyard, Global Market Manager – PET Resin

*PolyOne Corporation*

**Liquid Coloration of Plastics with State of the Art  
Complete Solutions**

Karl-Heinz Proksch, Product Manager Liquid Color Europe

**Q&A Session**

**7:00 p.m. Dinner Reception**

**Friday, February 25, 2011**

**8:00 a.m. Resin, Technology and Application Developments**

*Advansa SASA Polyester Sanayi A.S.*

**Engineering Value Through Appropriate Technology Rather  
Than High Technology**

Toker Ozcan, Sales & Marketing Director

*Eastman Chemical Company*

**Recent Advances in Specialty Copolyesters**

Eric J. Moskala, Technology Manager

*Knowfort Technologies BV*

**Freshure Coatings: Environmentally Friendly Transparent  
Barrier Coatings**

Shahab Jahromi, General Manager

*Automatik Plastics Machinery*

**Reliable Quality for your PET Production System Out of One Source**

Harald Zang, Managing Director

*Gneuss Kunststofftechnik GmbH*

**New Possibilities in PET Extrusion Through Optimal Melt  
Devolatilisation and Filtration**

Andrew Prangnell, Manager Technical Sales

**10:10 a.m. Coffee/Tea Break**

## 10:40 a.m. PET Processing, R-PET & Applications

*Bühler AG*

### **High Capacity Solutions for Increased RPET Demand**

Anderas Christel, Product Manager Thermal Processes

*Starlinger & Co. Gesellschaft m.b.H.*

### **Flexibility Wins the Recycling Game**

Elfriede Hell, General Manager Recycling Technology

*EREMA Engineering Recycling Maschinen and Anlagen Ges m.b.H.*

### **Improvements in the Downstream Side of B to B Systems**

Christoph Woess, VACUREMA Product Manager

*PARC Corporation*

### **An Overview of Developments in PET Recycling in the USA/China and the Future Impact on the Polyester & R-PET Fiber Industry in China**

Kathy Xuan, President

## 12:30 p.m. Luncheon

## 1:30 p.m. New Packaging Developments

*Avantium*

### **PEF - The Biobased PET Equivalent**

Dirk den Ouden, Director New Business Development

*Taghleef Industries S.p.A.*

### **Advantages and Applications of NATIVIA Bi-Oriented PLA Films**

Paolo Serafin, Sales Manager

*SIAPI S.R.L.*

### **Approaching New Market Segments: Opportunities for the Stretch Blow Moulding Industry**

Maico Zanco, Sales and Marketing Manager

*BERICAP GmbH & Co. KG*

### **How Cost Pressure and Environmental Consciousness Stimulate Advancements in Closure Technology**

Lothar Brauer, Director Technical Marketing & Business Development

## 3:00 p.m. Closing Remarks

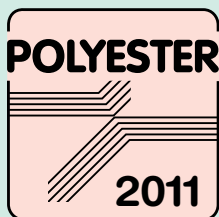
## 3:10 p.m. Conference Concludes



**Innovation. Service. Leadership.**

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When it comes to polyester fibres and yarns, Reliance is the world's largest producer and undisputed leader. A fully integrated supply chain, right from crude oil to finished products, constant R&D and customised services are just some of the key ingredients of our success story. We also produce world class Paraxylene, PTA, MEG and PET resins. Besides that, our world class R&D facility, Reliance Technology Center, is the nerve centre of innovative products and applications in varied segments like apparel, home, industrial and more. With all these innovations and technology, we are fuelling growth everywhere.



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## REGISTRATION RATES

All fees must be paid in advance. Payment in US funds must accompany your registration.

### Best Value

☐ **Registration  
2 day Pass** ..... \$2,460.00 USD

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☐ February 24 ☐ February 25 (Please check the day you are attending)

### HOTEL INFORMATION:

Please visit [www.mbspolymer.com/polyester](http://www.mbspolymer.com/polyester) for information about booking travel and lodging accommodations.

### CANCELLATION POLICY:

MBS Polymer's cancellation policy requires that you send your cancellation request in writing 45 days prior to February 22 to MBS Polymer's customer care service at [events@mbspolymer.com](mailto:events@mbspolymer.com) in order to be eligible for a refund. A 15% cancellation fee will be deducted from the registration fee. Cancellations received less than 45 days from the start of the conference (February 22) will be issued a letter of credit to be used at a future MBS Polymer conference. This credit is valid for up to one year from the date of issuance.

Please note that speakers and topics were confirmed at the time of publishing, however, circumstances beyond the control of the organizers may necessitate substitutions, alterations or cancellations of the speakers and/or topics. As such, MBS Polymer reserves the right to alter or modify the advertised speakers and/or topics. MBS Polymer reserves the right to deny admission to anyone, at any time, for any reason.

Payment in US funds must accompany your registration. Registration fee includes a 12 week FREE trial subscription to Chemical Week magazine (print in US, digital worldwide), with FREE 12-week access to [chemweek.com](http://chemweek.com), where you'll find the latest global chemical industry news and insights. (New subscribers only).

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