



MAACK BUSINESS SERVICES presents

PEPP 2010

グローバルなマーケット、ビジネス開発、テクノロジー・アプリケーション

POLYETHYLENE - POLYPROPYLENE CHAIN

Global Technology & Business Forum

June [13]-14-15, 2010

Swissôtel, Zürich, Switzerland

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Presentations from Top Executives at Leading Materials & Technology Suppliers



- Global business reviews for polyethylenes and polypropylenes
- Review of financing opportunities
- Process and engineering technology updates
- Latest in production optimization
- In-depth analysis of catalyst, additive, and compound developments
- Product and application news
- Compounding operation logistics
- Carbon-footprint analysis of production operations
- Futures market update
- REACH and its implications for the European polyolefins industry
- Extensive Q&A
- Networking opportunities
- Chance to participate in Burckhardt Compression Open House



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AGENDA

Sunday, June 13, 2010

4:00 p.m. Registration

Monday, June 14, 2010

8:00 a.m. Registration/Welcome coffee and tea/Exhibits

8:30 a.m. Global Business Review I

Introduction by Maack Business Services

SRI Consulting

Andrea Borruso

Polyolefins Industry Outlook I

Lazard

Alasdair Nisbet

Who will own the European Polymers Industry in 2020?

London Metal Exchange

Robert Sheldon

Managing Polymer Price Volatility – An Update

Allen & Overy

Catherine Weller

REACH and its implications for the polyolefins industry

10:40 a.m. Coffee/Tea Break

11:00 a.m. Global Business Review II

Access Intelligence

Braskem

Carlos Alberto Brenner

Braskem 2010: New Countries, New Size

Reliance Industries Ltd.

Mukul Khanna

Polyolefin Markets, the View from India

SIBUR

Maxim B. Savchenko

SIBUR's Strategy on the Polyolefins Market

1:00 p.m. Luncheon

2:00 p.m. Logistics in polymer, compound production

Zeppelin Silos & Systems GmbH

Harald Wilms

Plant Engineering for Large Compounding Plants

Japan Steel Works Ltd.

Andre Joerg Grundmann

Extrusion Technology for Global Compounding Plants

Coperion GmbH

Andreas Weber

Leading Edge Logistics for Large PO Complexes

Gala Kunststoff- und Kautschukmaschinen GmbH

Michael Eloo

Innovative Pelletizing and Drying Solutions for the Compounding Industry

4:00 p.m. Coffee/Tea Break

4:20 p.m. Process and Engineering Technologies

Ineos Technologies

Daniel Rondelez

A New Face to the Innovene PP Technology

Univation Technologies LLC

John Oskam

High Density Innovations for the UNIPOL™ PE Process

Endress + Hauser Instruments International AG

Paul Borggreve

Insight Chemistry – Process Control with Radiometrics and Three-Dimensional Temperature Measurement

Jenike & Johanson Inc.

Brian Pittenger

*Understanding Particle Flow – In Storage & Handling Systems***Burckhardt Compression AG**

Martin Heller

*Advanced Reciprocating Compressor Solutions for High and Low Pressure Polyolefin Production***Dow Chemical**

Mike Tilston

*Raising the Bar in Polypropylene – New Catalyst Systems from Dow***Süd Chemie**

Christian Gueckel

*Enhancing Polymer Properties through Catalyst Application***Grace Davison**

Chad Seitz

*Grace Davison Catalysts: Chromium for Gas Phase***Albemarle**

Marc Legrand

Albemarle PO Catalysts Developments – An Update

7:00 p.m. Dinner Reception

Tuesday, June 15, 2010

7:30 a.m. Coffee and Tea/Exhibits

8:00 a.m. Polymer and Product Developments

Atlantic Consulting

Eric Johnson

*Carbon Footprints of Polyethylene and Polypropylene - Who Cares?***Borealis**

Michel Daumerie

*Driving Progress in Polyolefins***Polimeri Europa**

Graziana Carianni

*Everything You Always Wanted to Know About EVA (but were afraid to ask)***Quadrant**

Luca Carabelli

Effect of Raw Materials Price Volatility Further Down the Value Chain

10:00 a.m. Coffee/Tea Break

10:20 a.m. Catalyst Developments

BASF

Gerwin Wijsman

High Performance PP Impact Copolymer Applications Enabled by BASF LYNX 2000 Series Ziegler-Natta Catalysts in Bulk Loop – Gas Phase Processes

12:30 p.m. Luncheon

1:30 p.m. Additive and Application Developments

Chemtura

Hayder Zahalka

*Superior Polymer Performance Through Innovative Stabilisation Solutions***Songwon**

Jeong-Ho Yeo

*How Knowledge on Additive Interactions Can Help Improve the Processing of Polyolefins***Nanocor**

Tie Lan

*Optimizing Polyolefin Compound Properties with Nanoclays***Milliken Europe BVBA**

Daan Van Wynsberghe

Millad® NX8000 - The New Standard for Clarified PP Allowing a Cost Efficient & Differentiated Approach for Best Opticals in a Broad Processing Window

3:20 p.m. Coffee/Tea Break

3:40 p.m. Additives and Application
Developments II

DuPont Performance Elastomers

Alain Kim

*Viton®FreeFlow™ Z Technology
– Taking Performance to the Next
Level in Cost Savings*

BASF Schweiz AG

Jean-Roch Pauquet

*Impact of Regulations on Innovation
in Antioxidants*

ICL-IP Europe B.V

Lein Tange

*New Concepts of Fire Retardancy
for Polyolefins*

Wednesday, June 16, 2010

9:00 a.m. Burckhardt Compression
Open House

OPEN HOUSE EVENT
Wednesday, June 16, 2010



Burckhardt Compression

**Visit the Number One Compressor
Manufacturer for Polyolefin Production**

9:00 h Departure by Bus from Swissotel, Zürich

9:30 h Arrival in Winterthur, Welcome by
Burckhardt Compression

9:45 h Introduction to Burckhardt
Compression – Customized Compressor
Solutions for High and Low Pressure
Polyolefin Production

10:15 h Guided Company Tour with
Interactive Sessions

12:00 h Close-out Session

12:30 h Departure by Bus*

13:00 h Arrival at Zürich Airport

13:15 h Arrival at Swissotel, Zürich

Participants to register for bus ride to Airport Zürich or to Swissotel Zürich



Polyolefins conference to give intense business and technology update

Presentations at PEPP 2010 to range from REACH to processor survival strategies



Polyethylene and polypropylene suppliers and users are set to get their annual dose of business and technology updates at Maack Business Services' PEPP 2010 in Zurich on June 14 and 15.

This year's event has a rich mix of talks on subjects that will start with an expert analysis of the role of high finance in company acquisitions and end with a processor's view on how to survive major fluctuations in material pricing. In between, delegates will get important business reviews from around the world, and technology talks that will touch on everything from polymerization process technologies and optimization, compound production and logistics, catalyst and additive developments and new materials and applications.

There will also be discussion of the implications of REACH proposals on the sector (REACH is the new European Union legislation on Registration, Evaluation, Authorisation and restriction of Chemicals), a new look at carbon footprinting polymer production, and an analysis of the 'new look' futures market at the London Metal Exchange.

And when the conference is over, delegates will have the chance to visit the operations of Burckhardt Compression, one of the world's largest manufacturers of reciprocating compressors used in the polymer industry, just a few kilometers from the conference location.

Major names making presentations at the conference include Albemarle, BASF, Borealis, Chemtura, Coperion, Dow, Milliken, Polimeri Europa and Songwon.

"The plastics industry is just beginning to pull itself out of the biggest downturn many of us have ever experienced,

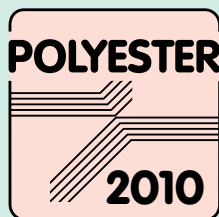


and with PEPP 2010 we want to give people in the polyolefins sector a hard and fast look at just a few of the things they might consider to make things go better," says Peter Mapleston, program development manager for the event.

PEPP 2010 will be held June 13-15 at the Swissotel, Zurich, Switzerland. For more information about PEPP 2010 visit www.mbspolymer.com/pepp.



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REGISTRATION RATES

All fees must be paid in advance. Payment in US funds must accompany your registration.

Best Value

- Registration 2 day Pass** \$2,236.34 USD
- Registration 1 day Pass** \$1,896.03 USD
June 14 June 15 (Please circle the day you are attending)

Yes, I will attend the Burckhardt Compression Open House on June 16, 2010.

HOTEL INFORMATION:

Please visit www.mbspolymer.com/pepp for information about booking travel and lodging accommodations.

CANCELLATION POLICY:

MBS Polymer's cancellation policy requires that you send your cancellation request in writing 45 days prior to November 29 to MBS Polymer's customer care service at events@mbspolymer.com in order to be eligible for a refund. A 15% cancellation fee will be deducted from the registration fee. Cancellations received less than 45 days from the start of the conference (November 29) will be issued a letter of credit to be used at a future MBS Polymer conference. This credit is valid for up to one year from the date of issuance.

Please note that speakers and topics were confirmed at the time of publishing, however, circumstances beyond the control of the organizers may necessitate substitutions, alterations or cancellations of the speakers and/or topics. As such, MBS Polymer reserves the right to alter or modify the advertised speakers and/or topics. MBS Polymer reserves the right to deny admission to anyone, at any time, for any reason.

Payment in US funds must accompany your registration. Registration fee includes a 12 week FREE trial subscription to Chemical Week magazine (print in US, digital worldwide), with FREE 12-week access to chemweek.com, where you'll find the latest global chemical industry news and insights. (New subscribers only).

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